



## PRESS RELEASE

### OBSERVANCE OF INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING – FRIDAY, 26<sup>TH</sup> JUNE 2009

This year marks the conclusion of the empowering three-year United Nations Campaign titled “**Your life. Your community. No place for drugs**”. This Friday, the 26<sup>th</sup> of June 2009 launches the annual International Day against Drug Abuse and Illicit Trafficking.

The National Drug Council will join with the United Nations and countries around the world to recognize this important day and reinforce its’ message that illegal drugs have no place in our community. This year, Cayman will showcase its efforts to the rest of the world by expanding its initiatives over a twelve (12) week period known as the Anti-Drug Media Campaign.

The aim is further promote and expand on current NDC initiatives which provides comprehensive training to professionals and organizations who are seeking solutions. The Anti-Drug Campaign will include ongoing partnership with Hollywood Theaters at Camana Bay as well as training and resources for parents, teachers, and the community.

The campaign will be reflective of the United Nations Theme “Your community. No place for drugs” by advocating drug education in the Cayman community and allowing United Nation countries such as Uzbekistan, Thailand, and India to share and learn from our initiatives. Our local perspective and goals for combating substance abuse are documented in the global arena. Therefore, expanding our platforms further lends to the methods and strategies developed in supporting the international community in combating the drug abuse epidemic.

For more information please call the NDC at Tel. 949-9000, Fax. 949-6264 or e-mail: [info@ndc.ky](mailto:info@ndc.ky)

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